



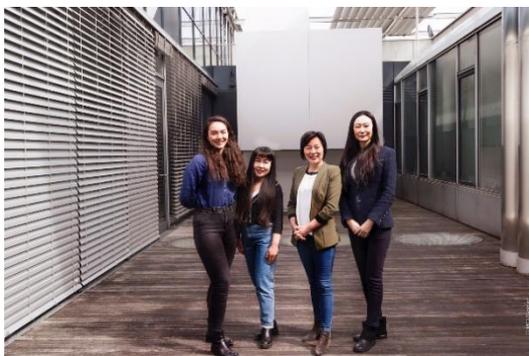
中国
CHINA CENTER

++ May 3rd 2022, One Year Anniversary ++



Wei Manske-Wang: Professor for International Business, Head of China Center

Wei Wang: Master Student at MCI, Project Manager of China Center



Together with Yiting Jiang (Master Student at MCI) and Yiqiao Wang (PhD Student at LFU, Lecturer of MCI Language Center)

国际化是 MCI 的战略核心之一。2021 年 5 月 3 日 MCI 中国中心正式挂牌。弹指一挥间，让我们一起来回顾过去的一年。

Internationalization is a core pillar of MCI's strategy. MCI's China Center was officially established on May 3rd 2021. One year has passed now, what has happened since then?

已经成功举办了五场杰出嘉宾的讲座。Frank Sieren, Jörg Wuttke, Dr. Irene Giner-Reichl, Dr. Huiyao (Henry) Wang 以及 Dr. Jörg Storm 都应邀前来，真可谓群英汇聚！专家们与 MCI 的学生、教员和公众分享了有关中欧关系的知识和见解，题目涉及政治、商业和社会等多方领域。

Five distinguished guest lectures with Frank Sieren, Jörg Wuttke, Dr. Irene Giner-Reichl, Dr. Huiyao (Henry) Wang, and Dr. Jörg Storm were successfully held - what an honour to have all of these personalities as our guests! Experts shared their knowledge and insights about the Sino-European relationship with MCI students, staff, and the general public on topics such as politics, business, and society.

从成立第一天起，中国中心就致力促进蒂罗尔州与河北省之间的友好合作。2021 年 8 月 20 日，MCI 举办了由中国驻奥地利大使李晓驷率领的代表团与蒂罗尔州企业的恳谈会，该会议由蒂罗尔州、蒂罗尔商会和 MCI 共同组织。会议期间，李晓驷大使对 MCI 在因斯布鲁克的中国中心关怀备至，并表达了大使馆的支持和长期合作的愿望。

Since its inception, China Center has worked to promote cooperation between Tyrol and Hebei. The Entrepreneurial School® hosted a networking meeting between a delegation led by Chinese Ambassador Xiaosi Li and Tyrolean companies in Austria on August 20th 2021, which was organized by Tyrol, the Tyrolean Chamber of Commerce, and the MCI. During the meeting, Ambassador Li expressed his enthusiasm for MCI's China Center in Innsbruck and expressed the Embassy's support and desire for long-term cooperation.

中国中心还不断促进 MCI 与中国一流大学的国际合作。经过一年的筹备，2022 年 1 月 11 日，MCI 与著名的武汉大学正式签署合作协议，开始了双向交流。

On a regular basis, the China Center contributes to MCI's international collaboration with top Chinese universities. MCI officially signed a cooperation agreement with prestigious Wuhan University on January 11th 2022, after a year of planning, to begin a student and academic exchange.

2022年4月20日，中国中心和语言中心在MCI首次举办了“联合国中文日”的活动。在中国驻奥大使馆教育部的支持下，活动非常成功的为MCI师生及中文爱好者们打开了一扇促进中欧交流的窗户。

Recently on April 20th 2022, China Center and Language Center hosted the first "United Nations Chinese Language Day" event at MCI. With the support from the Ministry of Education of the Chinese Embassy in Austria, the event was a huge success in terms of providing MCI students, colleagues and friends with a window into Sino-European communication.

“搭建桥梁”是MCI中国中心的座右铭，并通过多种渠道展开着：旨在连接欧洲与中国、科学与商业、研究与教学、学生与雇主。

"Building Bridges" is the motto of MCI's China Center, and it does so in many ways: between Europe and China, science and business, research and teaching, and alumni and employers.

一年的时间是短暂的，更何况是大流行病的一年！但在这一年里，MCI中国中心已经打下了坚实的基础。衷心感谢MCI校长Andreas Altmann，感谢MCI的同事们（中心、院系、服务）和合作伙伴（企业、协会）的护持。我们为所取得的成绩感到自豪。我们期待为学生、学者、企业和社会创造更多的价值！

A year is not long, and this was the year of the pandemic! Nonetheless, MCI China Center has already laid a solid foundation in the last year - sincere thanks to our rector Andreas Altmann, as well as many supportive colleagues at MCI (centres, departments, services), and collaborative partners (business, associations). We are very proud of those accomplishments! In the future, we hope to create even more values for students, academia, industries, and society!

搭建桥梁在当下比任何时候都更有必要！

Building Bridges is nowadays more necessary than ever!

Pictures: ©MCI Geisler

More Information: MCI China Center: <https://research.mci.edu/en/china-center/>
<https://research.mci.edu/en/china-center/announcements-activities>



20. APRIL 2022

UN CHINESE LANGUAGE DAY AT MCI – ONE MORE LANGUAGE, ONE MORE OPPORTUNITY

ANNOUNCEMENTS & ACTIVITIES

MCI China Center & MCI Language Center jointly celebrated the United Nations Chinese Language Day for the first time

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14. FEBRUARY 2022

MCI GOES CHINA: RENOWNED COOPERATIONS IN EAST ASIA

ANNOUNCEMENTS & ACTIVITIES

Partnership agreement with prestigious Wuhan University | Double degree agreement with Taiwanese university NKUST

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21. DECEMBER 2021

SUCCESS FACTORS FOR DOING BUSINESS IN CHINA

ANNOUNCEMENTS & ACTIVITIES

MCI-Livetalk with Joerg Storm, CIO, Mercedes-Benz AG China Aftersales & CIO, Mercedes-Benz AG Taiwan and Hong Kong.

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09. DECEMBER 2021

NEWS: CHINESE GOVERNMENT SCHOLARSHIP

ANNOUNCEMENTS & ACTIVITIES

apply online from now until 20 February 2022!

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28. OCTOBER 2021

CHINA & EUROPA. MCI-LIVETALK WITH HUIYAO (HENRY) WANG.

ANNOUNCEMENTS & ACTIVITIES

Founder and President of the 'Center for China and Globalization' (CCG).

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21. SEPTEMBER 2021

MCI CHINA TALKS: PARTNERING WITH CHINA ON GLOBAL ISSUES

ANNOUNCEMENTS & ACTIVITIES

Kick-Off of the MCI China Center's new lecture series with former ambassador MMag, Dr. Irene Giner-Reichl

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20. AUGUST 2021

CHINESE AMBASSADOR LI XIAOSI VISITS MCI

ANNOUNCEMENTS & ACTIVITIES

MCI connects Tyrolean companies with China | Focus on technology, innovation & winter sports |– MCI connects Tyrolean companies with China | Focus on technology, innovation & winter sport...

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23. JUNE 2021

MCI PROFESSORSHIP AWARDED TO WEI MANSKE-WANG

ANNOUNCEMENTS & ACTIVITIES

The Entrepreneurial School® awards the professorship to Dr. Wei Manske-Wang.

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07. JUNE 2021

CHINA & EUROPE. GLOBAL PARTNERSHIP OR COMPETITION?

ANNOUNCEMENTS & ACTIVITIES

MCI-Livetalk, supported by China Center, with Vice President & Chief Representative of BASF China, President EU Chamber of Commerce in China, Jörg Wuttke.

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11. MAY 2021

FRANK SIEREN ABOUT THE FUTURE OF CHINA.

ANNOUNCEMENTS & ACTIVITIES

MCI Livetalk, supported by China Center, with one of Germany's leading China experts.

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03. MAY 2021

NEW: CHINA CENTER AT MCI

ANNOUNCEMENTS & ACTIVITIES

New China Center at the Entrepreneurial School® in Innsbruck builds bridges for economic, political and cultural exchange between Europe & China

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