



summary bachelor thesis

Topic: Family Firm Succession

Research Question: What kind of knowledge does the successor need and how can he/she facilitate the transfer of it?

Author: Thomas Auer

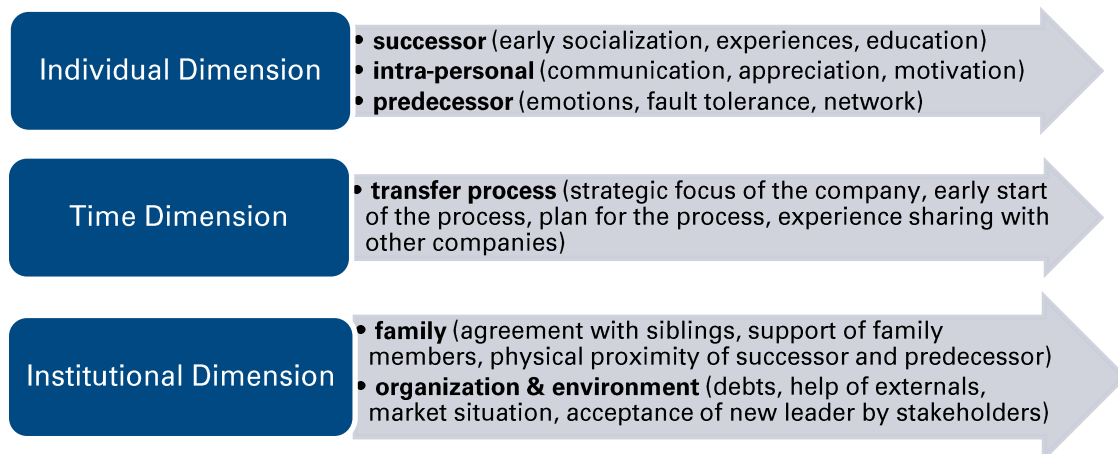
Graduation year: 2015

1 problem definition

- soft issues like the intergenerational knowledge transfer play a vital role in the outcome of the succession effort, especially in knowledge based industries (Märk, 2011, pp. 7–9)
- but those issues are often left behind, focus is still too much on hard facts

2 results

The study showed that knowledge transfer in the succession process is intuitive and does not follow a certain structure. Nevertheless a pattern and influence factors could be identified:



CONTACT

MCI Management Center Innsbruck
Family Business Center
Universitätsstraße 15
6020 Innsbruck
Tel: +43 512 2070 7101
Email: familienunternehmen@mci.edu
Web: <http://familienunternehmen.mci.edu>