

# CALL FOR PARTICIPATION

## WHAT IS ULYSSES?

“Ulysses Contest – Digital Student Competition on Family Business” (ULYSSES) focuses on providing a first-hand insight into family firms, gathering real-life case studies from these firms so that university students would be able to gain practical entrepreneurial learning experiences and to enhance their digital skills.

ULYSSES will provide this combined chance by setting up the **1st digital European student competition** that focuses explicitly on family businesses.

**Title:** Ulysses European Digital Student Competition on Family Business

**Time:** First round: April 11-25, 2023 | Second round: May 2-16, 2023

**Format:** Self-paced, Online competition

**Group size:** 4 students per team (registration possible individually or in pairs)

**Methodology:** Self-paced and task-driven solving of cases in a virtual format

**Language:** English

**Registration Deadline:** March 21, 2023

**Link for registration:** <https://www.ulysses-contest.eu/>



An Erasmus+ Project of [University of Szeged \(Hungary\)](#), [MCI | The Entrepreneurial School® \(Austria\)](#), [Free University of Bolzano \(Italy\)](#), [University of Vienna \(Austria\)](#), [Univations GmbH \(Germany\)](#), [Agentur Fundus \(Austria\)](#).